

Spring 2020

portraits

by Make-up Designory

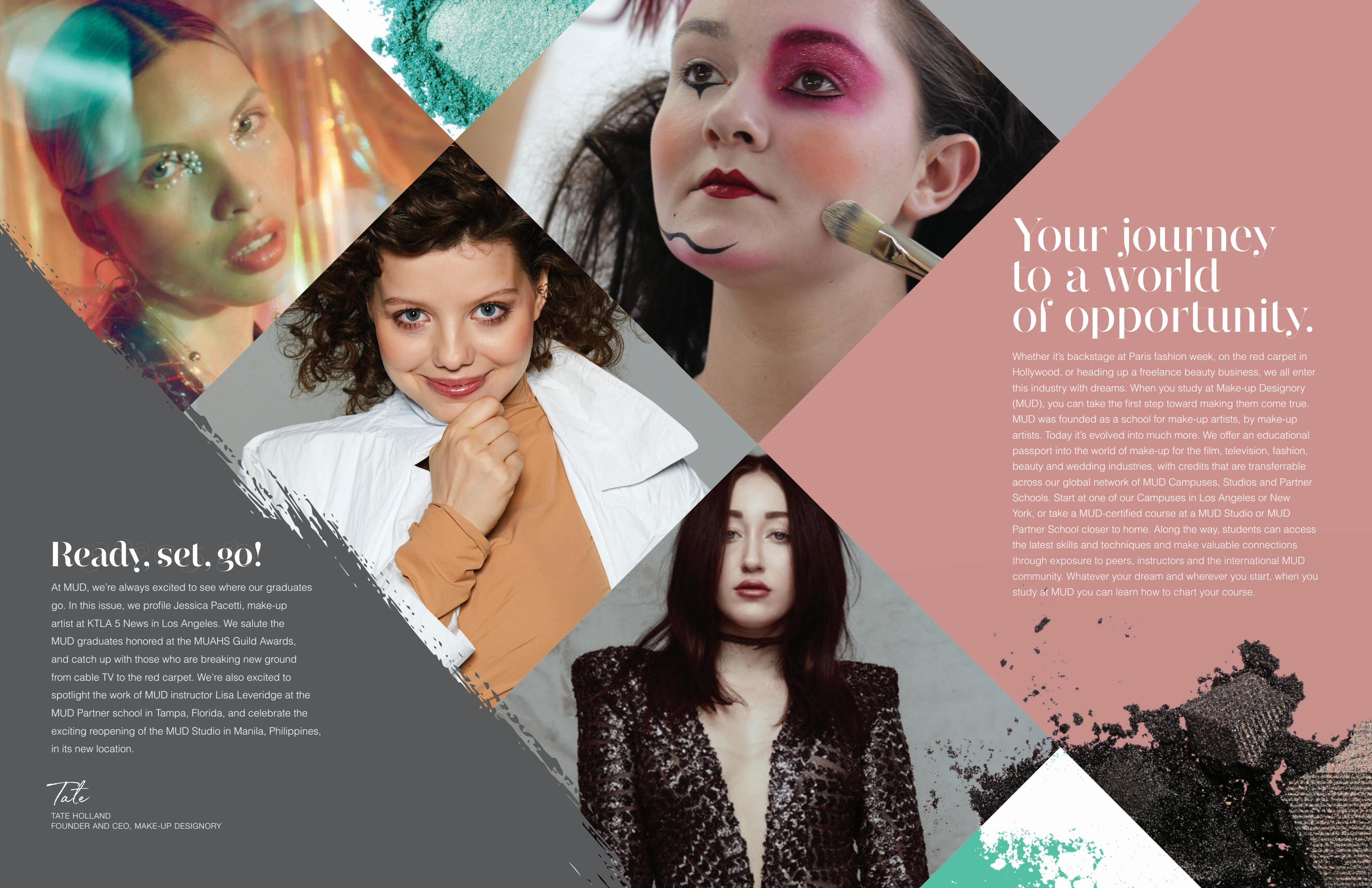
MUD grads
shine at the
MUAHS
Guild Awards

MUD Partner
School Instructor
Lisa
Leveridge

From Sundance
to Instagram with
MUD grads

Live at 5:
KTLA News Make-Up Artist

Jessica Pacetti



Your journey to a world of opportunity.

Whether it's backstage at Paris fashion week, on the red carpet in Hollywood, or heading up a freelance beauty business, we all enter this industry with dreams. When you study at Make-up Designory (MUD), you can take the first step toward making them come true. MUD was founded as a school for make-up artists, by make-up artists. Today it's evolved into much more. We offer an educational passport into the world of make-up for the film, television, fashion, beauty and wedding industries, with credits that are transferrable across our global network of MUD Campuses, Studios and Partner Schools. Start at one of our Campuses in Los Angeles or New York, or take a MUD-certified course at a MUD Studio or MUD Partner School closer to home. Along the way, students can access the latest skills and techniques and make valuable connections through exposure to peers, instructors and the international MUD community. Whatever your dream and wherever you start, when you study at MUD you can learn how to chart your course.

Ready, set, go!

At MUD, we're always excited to see where our graduates go. In this issue, we profile Jessica Pacetti, make-up artist at KTLA 5 News in Los Angeles. We salute the MUD graduates honored at the MUAHS Guild Awards, and catch up with those who are breaking new ground from cable TV to the red carpet. We're also excited to spotlight the work of MUD instructor Lisa Leveridge at the MUD Partner school in Tampa, Florida, and celebrate the exciting reopening of the MUD Studio in Manila, Philippines, in its new location.

Tate

TATE HOLLAND
FOUNDER AND CEO, MAKE-UP DESIGNORY



GET THE SCOOP ON

Jessica Pacetti

Make-up artist Jessica Pacetti is no stranger to breaking news. She is a regular feature backstage at KTLA 5 News Los Angeles (a CW affiliate), where she has worked since 2009. After graduating from MUD's Los Angeles Campus in 2005, Jessica has established a thriving business that includes freelance work on weddings, as well as film and television credits on some of today's hottest shows.

When Jessica first discovered her passion for make-up, she had no idea that she would one day become a regular backstage at the nightly news. Why? She was only eight years old. "My aunt was staying with us and I would ask to do her make-up every night," she says. "After three months, she [said], 'You can't do it anymore. You've used up all of my make-up.'" Nevertheless, the spark was kindled for Jessica. After high school, it inspired her to work at MAC and study at MUD, where she graduated in 2005. Jessica says: "My start at Make-up Designory helped me with my basics. When [I left], I had such confidence because I knew people would look at the MUD name and know that I came from great training. I felt I was taken more seriously."

Jessica quickly parlayed that confidence into a bustling career working as a freelance make-up artist for television shows like *Dancing with the Stars* (ABC)

and *Dr. Pimple Popper* (TLC), in addition to working with celebrities like Nick Lachey. Her break at KTLA came about after her father, a cameraman, introduced her to the main make-up artist at the station. She says, "Working one day a week on the evening news was a great start to my career. I joined the union and have gotten to meet a lot of fun and amazing people." She adds: "TV make-up is very different than print or red carpet make-up. When you are in the studio and have the bright lights on, all the make-up disappears. My motto is, the more the better. I love a glamorous make-up where it stands out. Blended eyeshadow is a must and always lashes."

In addition to her work on KTLA, Jessica runs a freelance business doing make-up for weddings. She particularly enjoys giving stressed-out brides a moment of calm confidence when they sit in her chair and realize everything is going to be OK.



Touch-up on Samantha Cortese for KTLA's web show



Working with Lynette Romero for the weekend morning show



Creating a dramatic Golden Globe look for Megan Telles

IN HER WORDS

“ My advice for someone starting out in make-up is, don't give up. Don't not take a job because it's not paying that well, or because it's far. You have to just put your name out there and you have to keep going. ”

WATCH JESSICA'S VIDEO PORTRAIT

IG: @jess_makesyoutpretty



Congratulations to our MUAHS Guild Winners and Nominees

This year, several MUD grads were honored with awards and nominations from the Make-Up Artists & Hair Stylists (MUAHS) Guild (IATSE Local 706) for their outstanding achievements in make-up and hair styling.

WINNERS

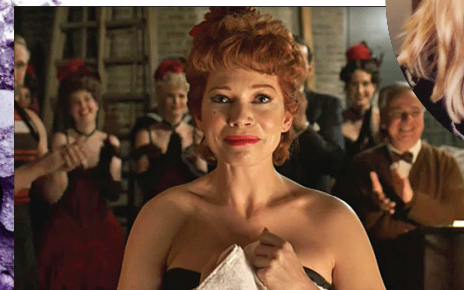
Michelle Radow IG: @michelleradow
Erin Rosenmann IG: @makeupgirl26

Michelle and Erin received a MUAHS Guild award for Television & New Media Series — Best Contemporary Make-Up for their work on Season Two of *Big Little Lies* (HBO). Michelle graduated from MUD in 2005, and leads a close-knit team as Department Head of Make-Up. Erin graduated from MUD in 2006 and worked as Key Make-Up Artist on this show with Michelle.



Jackie Risotto IG: @jac_risotto

Jackie received a MUAHS Guild award for Television & New Media Series — Best Period and/or Character Make-up for her work on *Fosse/Verdon* (FX). Jackie graduated from the MUD New York Fashion Make-up Artistry Program in 2011. She has an extensive resume of film, television, short film and commercial work, including credits for *Homeland* (SHOWTIME), *The Good Wife* (CBS), and *The Girl on the Train*, among others.



NOMINEES

Television & New Media Series – Best Contemporary Make-Up

RUSSIAN DOLL
AMY L. FORSYTHE
 Journeyman, LA 2003

BIG LITTLE LIES 2
MICHELLE RADOW
 Journeyman, LA 2005

ERIN GOOD-KOSENMANN
 Master, LA 2006

Television & New Media Series – Best Period and/or Character Make-Up

AMERICAN HORROR STORY: 1984
CARLEIGH HERBERT
 Journeyman, LA 2008

ABBY CLAWSON
 Master, LA 2005

FOSSIE/VERDON
JACKIE RISOTTO
 Fashion, NY 2011

Television & New Media Series – Best Special Make-Up Effects

AMERICAN HORROR STORY: 1984
CARLEIGH HERBERT
 Journeyman, LA 2008

Television & New Media Series – Best Period and/or Character Hair Styling

AMERICAN HORROR STORY: 1984
ANALYN CRUZ
 Master, LA 2011

TASCHI LYNELL
 Multimedia, LA 2013

Motion Picture Or Special Made For Television – Best Contemporary Make-Up

AMERICAN IDOL
GINA GHIGLIERI
 Journeyman, LA 2003

MICHELLE CHUNG
 Master, LA 2004

WORLD OF DANCE
DANIELLE RUSH
 Master, LA 2002

Motion Picture Or Special Made For Television – Best Period and/or Character Make-Up

PATSY & LORETTA
LAURA GODWIN
 Multiple Courses, NY 2007

Motion Picture Made For Television – Best Period and/or Character Hair Styling

6 UNDERGROUND
LUCA SACCUMAN
 Special Make-up Effects, LA 2003

Daytime Television – Best Make-Up

THE YOUNG AND THE RESTLESS
LAURA SCHAFFER HOLMES
 Journeyman, LA 2003



INSTRUCTOR SPOTLIGHT

Lisa Leveridge

IG: @artsyfacelisa

Make-up artist Lisa Leveridge has been a MUD instructor for seven years. She began her teaching career at the Los Angeles Campus and taught at the New York Campus before joining the faculty at MUD Partner School Summit Salon Academy in Tampa, Florida. Lisa brings extensive expertise in television, fashion, advertising and print editorial work to every student. Her credits include: *Real Time with Bill Maher* (HBO), *American Idol* (ABC), *Dancing with the Stars* (ABC), fashion shows for Betsey Johnson and work with celebrities like Sarah Jessica Parker, Tom Hanks, Chris Rock, Alec Baldwin, Cindy Crawford and Sir Ian McKellen, to name a few. She was also the personal make-up artist for Jenny McCarthy, Carmen Electra and Brooke Burns at different points.

Lisa specializes in Beauty, Avant Garde, Body Make-Up, Airbrushing and Hair Styling and stresses the importance of working quickly and staying on schedule. There's nothing she loves more than watching an inspired student improve. She says, "I'm excited to work at a MUD Partner School so I can use my experience to help students see their potential. There are many job opportunities — from production companies, photographers and fashion — right here in Tampa that students might never have approached without MUD training and guidance."



1/ Lisa created this striking look for Brooke Burns for a promotional shoot.
 2/ Lisa worked with Jenny McCarthy on a series of photos for her book, *Jen X*.
 3/ Lisa worked with Carmen Electra on a photo shoot for *Men's Perspective* magazine.

WHERE ARE THEY NOW?



DESIREE FALCON
 IG: @desireefalconmakeup

This MUD graduate and licensed esthetician has spent more than 10 years working in film and television and is a member of IATSE Local 706. Desiree is the department head of *Encore!* (Disney +), in addition to feature films like *Wireless*, *Disturbing the Peace*, and *Spree*, which will premiere at the 2020 Sundance Film Festival®.



ALEXIS OAKLEY
 IG: @alexisoakley

After graduating from MUD in 2017, Alexis has built a thriving career as a celebrity make-up artist. She spent most of 2019 traveling on freelance assignments and has worked with Jessica Alba, Rachel Platten and Avril Lavigne — including a fun assignment with Lavigne for a late night show in New York City.



CHELSEA GEHR
 IG: @chelseagehr

In 2019, this MUD graduate relocated to New York City with Exclusive Artists. Work has taken her many places, but her favorites are film festivals. In addition to Cannes and Toronto, she just finished the 2020 Sundance Film Festival, and will be working at the Oscars® and Venice Film Festivals in 2020 as well.



MUD AROUND THE WORLD

MUD STUDIO PHILIPPINES MOVES TO VIBRANT NEW LOCATION

MUD STUDIO, MANILA, PHILIPPINES

Owner Georinna Desuasido is excited to announce the relocation and reopening of MUD Studio, Manila, Philippines, in the upscale Shangri-La Plaza Mall. After building an extensive freelance career as a make-up artist, Georinna joined the staff at MUD Studio nine years ago as a lead instructor. In early 2019, she received approval to take over the studio, after learning that the previous owners were ready to move on to another venture. Since then, she has been busy building her team and implementing new ideas. "Our new studio is beautiful and has two classrooms as well as a lounge, a pop-up photo studio, a retail corner and a service area for our lashes and brow bar," she says. "We just launched our first class in the studio with levels 1 and 2, and will also be offering hair and personal make-up classes."

WHAT'S IN OUR CASES?

Fundamentals Kits

Capture the basics of beauty in one kit with MUD's Fundamentals Kits. They include a versatile mix of professional quality, best-selling products that are expertly curated for use in Cosmetology and Esthetics courses. Choose from three sizes and Light and Dark versions, with a complementary curriculum that can be used alone, or integrated with an existing curriculum.



“

With our Fundamentals Kits, schools can easily add our professional make-up and curriculae to an existing program, to help students learn the basics of make-up”

Paul Thompson,
DIRECTOR OF EDUCATION